Sponsorship Package

Information for Student Sponsors.

INTERNATIONAL YOUTH LEADERSHIP CONFERENCE

PRICEWATERHOUSECOOPERS
The IYLC reaches out to the leading universities around the world and works with their most promising student leaders. Owing to its competitive application process, the IYLC welcomes only outstanding students, who demonstrate exceptional leadership potential, as well as academic and professional excellence.

- The IYLC provides an international forum for students to develop their leadership skills through interaction with leading professionals, managers, high-ranking officials, diplomats and academe.
- The IYLC is an unparalleled learning experience, which blends social interaction with cultural and academic components to create a cohesive experience that promotes cross-cultural youth participation and socially responsible leadership.
- The IYLC brings together a diverse group of participants from 5 continents, who represent a wide spectrum of interests and viewpoints and engage in challenging discussions on issues of global importance.
- The IYLC is a great networking opportunity, which allows students to build contacts with their peers around the world, establishing lasting relationships with a potential to positively impact their academic and professional careers.

The International Youth Leadership Conference (IYLC) is a week-long youth forum on world politics, international relations and justice. Hosted throughout the year in different locations around the world. The IYLC brings together prominent students from 40 different countries for an open-minded exchange of diverse perspectives on contemporary global challenges.
Student Sponsors

In the past few years, over 100 companies globally have demonstrated their commitment to responsible leadership and active education by supporting talented students to attend the International Youth Leadership Conference. Thanks to their sponsorship, these young leaders have gained unique educational experiences and established a wide network of international contacts.

We welcome you to become a student sponsor by supporting promising young leaders in your community to attend the IYLC.

Exercise your corporate citizenship
Your sponsorship is a form of social investment, which highlights your commitment to responsible leadership and community engagement. It is also an eminent example of capacity building programs that your company may undertake within its CSR framework.

Inspire change
Your sponsorship makes a direct contribution to developing the capacity to innovate and bring about change. You can help provide the youth with the tools to participate in the society and feel a broader connection to their world. Being informed, inspired, determined, and responsible, these young people have a potential to change their communities.

Reach out and connect with young leaders
Your sponsorship is an opportunity to build connections with the future “movers and shakers” of your community. Through the IYLC, you can also reach out and deliver your message to a wide and diverse community of young leaders worldwide.

Broaden awareness and gain exposure
Your sponsorship will be acknowledged with an extensive visibility throughout the conference materials, offering you brand-building and marketing opportunities with a specific target group.
Sponsorship Package
The IYLC Student Sponsors will be offered the following visibility:

- Your company logo will appear on **5000 conference posters** sent regularly to top 500 international universities, government offices and individual students.

- Your company logo will appear on **300 conference guidebooks** to be seen by all conference participants, selected university professors, and our partners worldwide.

- Your company logo will be added to the rotation on various pages of the IYLC web-site reaching out to **every 20th web-site visitor**.

- Presence at the **International Youth Leadership Network**, a social network, which connects 2000 program alumni from over 120 countries and top international universities.

Visit statistics for the IYLC. (February 1, 2010 - August 1, 2010)

- Your company logo will be placed on the IYLC web-pages viewed by **40000 visitors** annually.

- **2000 IMPRESSIONS** ANNUALLY
- **1 IN 20 VISITORS** WILL SEE YOUR LOGO EXCLUSIVELY

- An entry in the official IYLC blog featuring your company’s contribution and support.

- Occasional placement of your company’s logo in other promotional materials, including online presentations, booklets, leaflets, etc.

**40 000 UNIQUE VISITORS**
**150 000 PAGEVIEWS**
**4 MIN TIME ON SITE**
IN TOP 5 GOOGLE SEARCH RESULTS FOR:
youth conference world leaders conference leader conference international youth conference international conferences for students
Civic Concepts International is committed to providing student sponsors with the best possible return on their valued investment. It is, therefore, our pleasure to work closely with your company to meet your specific needs and requests. Please do not hesitate to contact us at info@iylc.com with any ideas that you may have to create more value for your sponsorship.
International Youth Leadership Conference

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